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[Understanding User-Web Interactions via Web Analytics ...](#)

The overall goal of this lecture is to provide implementable information and a methodology for understanding Web analytics in order to improve Web systems, increase customer satisfaction, and target revenue through effective analysis of user Website interactions.

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Understanding User-Web Interactions Via Web Analytics, Bernard J. Jansen, Morgan & Claypool Publishers, 2009 - Language Arts & Disciplines - 101 pages, 0 Reviews. This lecture presents an overview of the Web analytics process, with a focus on providing insight and actionable outcomes from collecting and analyzing Internet data. The lecture first provides an overview of Web analytics, providing

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User Interaction in Modern Web Information Systems

Many information systems today use the Web as a platform. Their remote clients interact with the system through Web browsers. Increasing demands of E-commerce require richer functionality of such Web-based Information Systems (WIS).

Web-based interaction: A review of three important human ...

Fig. 1 illustrates the review process, which consists of four stages. As shown in this figure, Stage 1 was to search the literature within electronic journals (including ACM Digital Library, IEEE Explore, and ScienceDirect) and using search engines on the Internet (including AltaVista, Excite, and Google).